

## Book Print Video Competition

*Instructions to Compete*

<i>Individual Event</i>	<i>Limit 1 entry per chapter</i>
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### Objective:

Students will create a video sharing their “Book Print” of the five most impactful books in the student’s life.

### Anchor Standards:

- **CCSS.ELA-Literacy.CCRA.R.2** Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
- **CCSS.ELA-Literacy.CCRA.SL.4** Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
- **CCSS.ELA-Literacy.CCRA.SL.5** Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

### Method of creation:

Any video program can be used. The finished product will need to be in a format that can be linked to a public URL link (i.e. Youtube or animoto)

### Product should:

1. be between 2 and 3 minutes in length.
2. For each of the 5 books selected by the student:
  - a. include book cover
  - b. include title and author of book
  - c. briefly explain why this book was impactful in the student’s life
  - d. include when the student first read this book
3. follow all copyright laws
4. engage the viewer
5. strive to have seamless, engaging, and professional quality
6. include any other artistic or promotional elements the student wants to add for creativity

### Submission limitations:

The book trailer entry is an individual competition.

Each chapter is allowed to submit 1 entry.



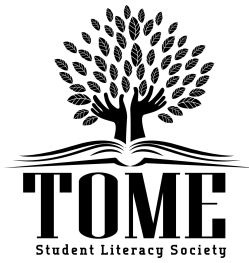
**Method of Submission:**

Advisers will submit entries through the online Spring Adviser Competition Entry Form. Directions will be emailed to paid chapter advisers prior to the deadline.

All entries must be submitted by:

The Spring Competition deadline found at [tomesociety.org/competitions](http://tomesociety.org/competitions) - Entries must be submitted by the Chapter Advisor -- only 1 entry per chapter/level (3-5), (6-8) and (9-12).



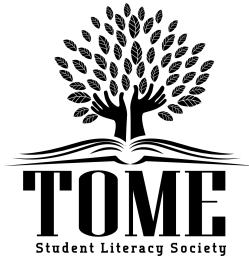


**Book Print Video Rubric**  
*Competition Rubric*

*Student submissions will include the following and will be judged on the quality of each category.*

<b>ELEMENT</b>	Exemplary (5)	Proficient (3)	Unsatisfactory (0)	<b>POINTS</b>
Book Print incorporates anchor standards	Video incorporates all three anchor standards.	Video includes some, but not all, of the three anchor standards or they are not clearly visible.	Video does not incorporate any of the anchor standards.	__/5
Book Print includes 6 required activities	Video includes all 6 required activities (see description for list of 6 activities).	Video has more than half of the 6 required activities but is missing a few elements.	Video lists less than half or none of the 7 required activities.	__/5
Creativity	Video advertises the book in a unique and creative way.	Video has creative elements but includes too many generic aspects.	Video is not creative and unique.	__/5
Spelling and Grammar	Video includes text that has no spelling or grammar errors	Video includes text that has less than 4 spelling or grammar errors	Video includes text that has 5 or more spelling or grammar errors	__/5
			Total	__/20





## Book Print Video Competition

### *Classroom Lesson Plan*

**Unit:** Tome Society

**Subject Area:** English/Language Arts

**Grade Level:** 6th-12th

**Time:** At least three class periods to create and edit the book print as well as time outside of class as necessary

#### **Standards:**

- **CCSS.ELA-Literacy.CCRA.R.2** Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
- **CCSS.ELA-Literacy.CCRA.SL.4** Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
- **CCSS.ELA-Literacy.CCRA.SL.5** Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

#### **Overview:**

By applying visual learning techniques and reading comprehension, students will be able to better understand and describe central ideas or themes and summarize key ideas in the form of a video presentation.

#### **Lesson:**

1. Explain the definition of a Book Print
  - a. **A Bookprint** is the list of five books that leave an indelible mark on our lives, shaping who we are and who we become. (Scholastic)
2. Begin by allowing students to view several different basic book prints at <http://www.scholastic.com/readeveryday/celeb-bookprints.htm>
  - a. NOTE: these are just in flat format, for this competition we would like the student's book print to be a video.
3. Show the students the different aspects of the video including the **Rubric**.
4. Allow students the rest of the class period to begin the initial work on their videos and inform students to work on their videos outside of class as necessary.
5. Optional: Have students present their videos to the class or include the videos in the school news broadcast.
6. Advisors should submit up to two videos for competition.

