

Tome Society

Service Project Newsletter Competition

Instructions to Compete

<i>Chapter Event</i>	<i>1 Entry per Chapter</i>
----------------------	----------------------------

Objective:

As many students as you wish may work together to create the service project newsletter. Students will create a one page newsletter with article(s) detailing all the activities their chapter has completed for the chapter's selected service project for the year.

Anchor Standards:

- [CCSS.ELA-Literacy.CCRA.W.4](#) Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- [CCSS.ELA-Literacy.CCRA.W.5](#) Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.
- [CCSS.ELA-Literacy.CCRA.W.6](#) Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
- [CCSS.ELA-Literacy.CCRA.W.10](#) Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.
- [CCSS.ELA-Literacy.CCRA.R.7](#) Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

Method of creation:

Any desktop publishing software or word processing software. Finished product should be saved as a **.pdf file** and be the equivalent of 1 printed 8 ½" x 11" page. (Article should follow a newsletter format, either 2 or 3 columns).

Product should include:

The newsletter should

1. Be formatted in newsletter style
 - a. 2 or 3 column format
 - b. Pictures with captions
 - c. Visually appealing graphical elements
 - d. Headline
2. Article(s) adequately addresses the 5 W's (who, what, when, where and how) and be written in journalistic style (not narrative). Article text style would be suitable for a press release to local newspaper.
3. Include description of the event(s) the chapter sponsored throughout the year in support of the service organization.
4. Include dates and pictures of the sponsored event(s)

5. State the total amount the Tome Chapter raised for the service organization during the current school year and/OR the total number of hours your Tome Chapter students contributed to the organization in active service hours.
6. Include why the specific service organization was selected by the chapter and the relationship to Tome Society (explain one or more of the deciding factors below):
 - a. how the goals of the service organization relate to one or more Tome Society "It" list books OR
 - b. how the service organization promotes literacy OR
 - c. how the service organization supports one or more of the character goals of the Tome Society "It" list
 - i. "We believe teenagers should be encouraged ...to rise above discouraging situations and cycles of destructive behavior; to make a difference in the world around them; to look beyond themselves and reflect on how their personal decisions will impact present and future generations. "

Method of Submission:

Advisers will submit entries through the online Spring Adviser Competition Entry Form. Directions to submit will be emailed to paid chapter advisers prior to the deadline.

All entries must be submitted by: No later than **the posted Spring Competition deadline found at tomesociety.org/competitions** - Entries must be submitted by the Chapter Adviser -- only 1 entry per chapter (3-5), (6-8) and (9-12)



Judges Rubric - Service Project Newsletter Competition

ELEMENT	Exemplary (3)	Proficient (1-2)	Unsatisfactory (0)	POINTS
Format (#1) x2	The format of the following is that of a professional news publication and includes the following: -2 or 3 column format -Pictures with captions -Visually appealing graphical elements -Headline	The format of the following is not that of a professional news publication and is missing 1 of the follow: -2 or 3 column format -Pictures with captions -Visually appealing graphical elements -Headline	The format of the following is not that of a professional news publication and is missing 2 or more of the follow: -2 or 3 column format -Pictures with captions -Visually appealing graphical elements -Headline	___/6
Journalist Style (#2) x3	Newsletter article(s) adequately addresses the 5 W's (who, what, when, where and how) and are written in journalistic style (not narrative). Article text style is suitable for a press release to a local newspaper.	Newsletter article(s) do NOT adequately addresses the 5 W's (who, what, when, where and how). OR the article is NOT written in journalistic style (not narrative). OR article text style is NOT suitable for a press release to local newspapers.	Newsletter article(s) do NOT adequately addresses the 5 W's (who, what, when, where and how). AND the article is NOT written in journalistic style (not narrative). Article text style is NOT suitable for a press release to a local newspaper.	___/9
Elements: Description, Dates, Pictures (#3 & 4) x2	Includes description of the event(s) the chapter sponsored throughout the year in support of the service organization. Includes dates and pictures of the sponsored event(s).	The article is lacking one of the following: description, date, or pictures.	The article is lacking 2 or more of the following: description, date, or pictures.	___/6
Total Amount Raised And Hours Served (#5) x2	The total amount raised for the service organization exceeds \$500. AND the number of hours worked by the entire chapter on behalf of the service organization was 10 or more.	The total amount raised for the service organization is between \$100-\$500. And/or the number of hours worked by the entire chapter on behalf of the service organization was 2-9 or more.	The total amount raised for the service organization is less than \$100. AND the number of hours worked by the entire chapter on behalf of the service organization was less than 2.	___/6
The explanation of the selected service organization relationship to Tome Society (#6) x2	The selected service organizations relationship to Tome Society ideas is clearly stated and supported.	The selected service organizations relationship to Tome Society ideas is stated and but not supported fully.	The selected service organizations relationship to Tome Society ideas is not included.	___/6
Creativity x2	Article layout is creative and visually appealing.	Article layout somewhat is creative and visually appealing but includes too many generic aspects.	The article is not creative and visually appealing.	___/6
Writing Mechanics x3	The article is written with correct grammar and there are no spelling errors and is submitted in the correct format and dimensions. The articles are written clearly and are easy to follow.	The article has a few errors in spelling, grammar, or other writing mechanics. The article may not be submitted in the correct format or dimensions.	The article has several errors in spelling, grammar, or other writing mechanics. The article was not submitted in the correct format or dimensions.	___/9
TOTAL				___/48



Judges Comments:



Lesson Plan for ELA Teachers

Subject Area: English/Language Arts

Grade Level: 4th- 5th or 6th- 8th or 9th-12th

Time: At least one class period to create the article as well as time outside of class as necessary

Standards:

- [CCSS.ELA-Literacy.CCRA.W.4](#) Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- [CCSS.ELA-Literacy.CCRA.W.5](#) Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.
- [CCSS.ELA-Literacy.CCRA.W.6](#) Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
- [CCSS.ELA-Literacy.CCRA.W.10](#) Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.
- [CCSS.ELA-Literacy.CCRA.R.7](#) Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

Overview:

By applying visual learning techniques and reading comprehension, students will be able to better understand and describe central ideas or themes and summarize key ideas in a text as well as present these understandings.

Extended Lesson:

- Teachers should refer to ABCteach.com's "Writing a News Article" Lesson for detailed unit plan and worksheets to familiarize students with writing a news article at http://www.abcteach.com/free/w/writing_newsarticle_middle.pdf

Lesson:

After completing the extended lesson:

1. Show the students the different aspects of the article including the **Rubric**.
2. Allow students the rest of the class period to begin the initial work on their articles and inform students to work on their articles outside of class as necessary.
3. Optional: Have students present articles to the class or print the articles and hang in the classrooms.
4. Submit the best article to the Tome Society competition in Edmodo.