

Tome Society
Book Review Vlog (Video Blog)

Instructions to Compete

<i>Individual or Partner Event</i>	<i>Limit 1 entry per chapter</i>
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Objective:

Students will create a vlog discussing one of the current year's [Tome Society It List Nominees](#) for their grade level that they have personally read..

Anchor Standards:

- [CCSS.ELA-Literacy.CCRA.SL.2](#) Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.
- [CCSS.ELA-Literacy.CCRA.SL.4](#) Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
- [CCSS.ELA-Literacy.CCRA.SL.5](#) Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.
- [CCSS.ELA-Literacy.CCRA.SL.6](#) Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.

Method of creation: 6-10 minute video blog book review.

Recommendation: Students should preview some book reviews on youtube by other vloggers. Here is an example: <https://youtu.be/727CWpgKAVc>

Vlog should include in any order:

1. Book title
2. Author of book
3. Description of book
 - a. Include hook, content, and cliffhanger (no spoilers)
4. Personal review of book (what you liked and what you did not like)
5. Best audience for the book (i.e. guys, girls, anyone, etc.)
6. If you like this book, you might also like....and why
7. Other books, media or information related to this book (i.e. other books in series, movie, etc.)
8. Any other personal additions to make it your own

NOTE: A vlog is normally a very casual video without added graphics. It mainly focuses on the thoughts of the person(s) sharing.

Guidelines:

1. Should be engaging
2. 6-10 total video time
3. Performance quality of presentation should be high quality and professional.
 - a. Delivery is natural, confident, and enhances the message; posture, eye contact, smooth gestures, facial expressions, volume, and pace, indicate confidence and a willingness to communicate.
 - b. Speaking style is expressive, clear, audible, and well paced.
 - c. Vocal tone, facial expressions, clothing, and other nonverbal expressions are consistent with the message.
 - d. Limited filler words ("um," "like," "you know") utilized.
 - e. Delivery should be engaging.

Method of Submission:

Advisers will submit entries through the online Fall Adviser Competition Entry Form. Specific directions will be emailed to advisers closer to the submission date. The finished product will need to be in a format that can be linked to a public or unlisted URL, such as YouTube.

All entries must be submitted by:

The Fall Competition deadline found at tomesociety.org/competitions.



Tome Society Book Review Vlog: *Book reviews must cover one of the It list nominees and be between 7-15 minutes in length. Vlog will be disqualified from competition if does not cover a current year [Tome Society It List Nominee](#).*

Title of Book: _____ **It List Nominee:** ___ **Yes** ___ **No** (No equals automatic disqualification)

Vlog Rubric	Exemplary	Proficient	Unsatisfactory	Points Earned
Book Title (5 points)	The vlog includes the title of the novel at the beginning of the talk in a natural point so that readers can quickly identify the novel. (5 points)	The vlog includes the title of the novel but not at the beginning or the title did not flow as a natural part of the talk. (1-4 points)	The vlog does NOT include the title of the novel. (0 points)	
Author (5 points)	The vlog correctly identifies and names the author of the book. And some background info is given about the author. (5 points)	The vlog correctly identifies and names the author of the book. But no background info is given about the author. (1-4 points)	The vlog does NOT correctly identify and name the author of the book. (0 points)	
Description (20 points)	The vlog includes a short description of the book without revealing any plot surprises or extra details. Including hook, content, and cliffhanger (15-20 points)	The vlog includes a description of the book but either reveals plot surprises and/or extra details or the description is not enough to engage the listener. The talk does not include a hook, content, and cliffhanger. (6-14 points)	The vlog does NOT include a description of the book or includes a minimal description. (0-5 points)	
Review (20 points)	The vlog includes a personal, reflective review of the book.(15-20 points)	The vlog includes a review of the book, but it is not personal or reflective.(6-14 points)	The vlog does not include review of the book or the review is minimal.(0-5 points)	
Audience (10 points)	The vlog identifies the recommended intended audience for the book and explains why this group would like the book (10 points).	The vlog identifies the recommended intended audience for the book but does not or not adequately explain why this group would like the book (1-9 points).	The vlog does NOT identify the recommended intended audience for the book (0 points).	
Recommendations (10 points)	The vlog includes other book recommendations for students who enjoyed the book and explains why these recommendations match this book (10 Points).	The vlog includes other book recommendations for students who enjoyed the book and explains why these recommendations match this book (1-9 points).	The vlog does NOT include other book recommendations for students who enjoyed the book (0 Points).	
Other Resources (5 points)	The vlog includes other relevant information for the book such as other novels in the series or by the author. (5 points)	The vlog includes other information for the book but it did not tie in well with the overall content (1-4 points)	The vlog did NOT include other relevant information for the book such as other novels in the series or by the author. (0 points)	
Personal Touches (5 points)	The vlog included great detail, language, and other details that make it unique to the submitter. (5 points)	The vlog included some detail, language, and other details that make it unique to the submitter. (1-4 points)	The vlog did NOT include detail, language, and other details that make it unique to the submitter. (0 points)	
Presentation Length (10 points) Total Time: _____	The total vlog is between 6-10 minutes in length. The length was appropriate for the information covered and the vlog content was engaging throughout and not repeated to build time. The pace did not feel too slow or too rushed. (10 points).	The total vlog is between 6-10 minutes in length. But the length presentation did not match the information covered; or the pace felt too slow or too rushed; or it felt like the presenter was dragging to add time; or the presentation may have ended abruptly. (1-9 points)	The total vlog was NOT between 6-10 minutes in length. (0 points)	
Performance (50 points)	<ul style="list-style-type: none"> Delivery is natural, confident, and enhances the message; posture, eye contact, smooth gestures, facial expressions, volume, and pace, indicate confidence and a willingness to communicate. Speaking style is expressive, clear, audible, and well-paced. Vocal tone, facial expressions, clothing, and other nonverbal expressions are consistent with the message. Limited filler words ("um," "like," "you know") utilized. Optional -- Presentation aids are well suited to an oral presentation and add considerably to overall audience engagement. (35-50 points)	<ul style="list-style-type: none"> Overall delivery is natural, confident, and enhances the message; posture, eye contact, smooth gestures, facial expressions, volume, and pace, indicate confidence and a willingness to communicate with some issues. Overall speaking style is expressive, clear, audible, and well-paced with limited issues. Overall vocal tone, facial expressions, clothing, and other nonverbal expressions are consistent with the message with some issues Some filler words ("um," "like," "you know") utilized. Optional -- Presentation aids did not add considerably to overall audience engagement but instead distracted. (10-34 points)	<ul style="list-style-type: none"> Delivery is not natural, confident, and enhances the message; posture, eye contact, smooth gestures, facial expressions, volume, and pace, indicate confidence and a willingness to communicate. Speaking style is not expressive, clear, audible, and well-paced. Vocal tone, facial expressions, clothing, and other nonverbal expressions are not consistent with the message. Many filler words ("um," "like," "you know") utilized. (0-9 points)	
TOTAL Possible 140				

Student Name: _____ School Name: _____
 Judge's Comments:

