



## Tome Book Award Book Trailer Video Competition Instructions

Individual Spring Competition	One Entry Per Chapter Level
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**Objective:** Create a movie-trailer style video for a current Tome Book Award book for your grade level.

### Learning Targets:

- Literature
  - The student developed a deeper understanding of narrative structure by summarizing the book's plot for the trailer.
  - Character analysis improved as the student identified key traits and motivations of the protagonists and antagonists.
  - Theme identification was enhanced as the student recognized and highlighted significant themes and messages within the book.
  - Creativity and expression were fostered through the visualization and representation of book elements in a new medium.
- Media Studies
  - The student learned about the importance of visual storytelling in engaging an audience through film techniques.
  - Skills in scriptwriting were honed as the student crafted dialogues and scene descriptions suitable for a trailer format.
  - Understanding pacing and timing became crucial as the student learned to capture attention within a limited timeframe.
  - Technical skills were developed with the use of video editing tools to compile and enhance the trailer effectively.

### Final Product Guidelines:

- Video must be about a current Tome Book Award book from the student's grade level list.
- Video must be in the style of a movie trailer.
- Any video program may be used for creation. The finished product will need to be in a format that can be linked to a public URL, such as YouTube or Animoto.
  - Examples of book trailers:
    - [https://youtu.be/neCUIHC2Npk?si=De07z\\_2avDAHOQp8](https://youtu.be/neCUIHC2Npk?si=De07z_2avDAHOQp8)
    - <https://youtu.be/89sO3y75hF8?si=UwErW1o9CNlmyK6A>
    - [https://youtu.be/1dL1026nO34?si=\\_NKnPrveUMaHsOq8](https://youtu.be/1dL1026nO34?si=_NKnPrveUMaHsOq8)
    - [https://youtu.be/oYzgwLPGk5A?si=SqZNIldLdg\\_nRvYCq](https://youtu.be/oYzgwLPGk5A?si=SqZNIldLdg_nRvYCq)
    - <https://youtu.be/8UbsNfwkZwk?si=dmqHS-TJe66eETol>
- Video must be 1-2 minutes in length

- Video must include, in text or spoken elements:
  - An image of the book cover
  - Author's name
  - Title of the book
  - Visually compelling elements that convey the overall theme and tone of the book
  - A brief summary of the plot elements that will draw the view in and make them want to read the book, but no spoilers
- All images and music must conform to fair use guidelines.

# Tome Book Award Book Trailer Video Scoring Rubric

*Student should self-assess their work using the following scoring rubric before submission.*

*Failure to meet all rubric requirements will result in loss of points.*

Video is submitted with a public, sharable link. 5 pts		Video is not submitted with a public, sharable link. 0 pts	
Script & video are clearly the student's original work. 20 pts		Evidence suggests the work was created using AI or is not fully the student's original work. 0 pts	
Excellent delivery of content 20 pts	Good delivery of content 15 pts	Fair delivery of content 10 pts	Poor delivery of content 5 pts
Video is between 1 and 2 minutes in length. 5 pts		Video is less than 1 minute or more than 2 minutes in length. 0 pts	
Trailer is based on a current Tome Book Award book for the student's grade level. 10 pts		Trailer is not based on a current Tome Book Award book for the student's grade level. 0 pts	
Video includes the title and author of the book. 3 pts		Video does not include the title and author of the book. 0 pts	
Video includes an image of the book. 3 pts		Video does not include an image of the book. 0 pts	
Video includes a brief but clear description of the plot, without giving spoilers. 8 pts	Video includes a description of the plot, but it is not clear or complete, or spoilers are given about important plot points. 4 pts		Video does not include a description of the plot. 0 pts
Video hooks the viewer making them want to read the book. 10 pts	Video is interesting, but could grab the viewer's attention more. 5 pts		Video does not hook the viewer. 0 pts
Very enjoyable to watch 20 pts	Enjoyable to watch 15 pts	Somewhat enjoyable to watch 10 pts	Not enjoyable to watch 5 pts

Total Points Awarded: \_\_\_\_\_/104 pts