



## Student Book Choice Book Cover Redesign Competition Instructions

Individual Fall Competition	One Entry Per Chapter Level
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**Objective:** Digitally redesign the cover of a book you have read to reflect elements from the story such as theme, style, tone, and/or setting.

### Learning Targets:

- This activity encourages students to analyze the themes of the book in order to create a cover that accurately represents the central ideas of the story.
- Through designing a new cover, students can deepen their understanding of the tone and mood of the book, as these elements are key in visual storytelling.
- Considering the style of the book during the redesign process can help students grasp the author's narrative voice and writing techniques.
- By focusing on elements like theme and setting, students can enhance their comprehension of how these literary components contribute to the overall impact of a story.
- By using inspiration from the story itself, students can learn how to translate abstract concepts into visual imagery.

### Final Product Guidelines:

- Should be a digitally created image created in Adobe or a similar desktop publishing software.
- Cover redesign must be saved as .jpg or .png file.
- Cover page document must be saved as a PDF
- **Must clearly be the student's own original work - NO AI ALLOWED.**
- All text should be excellently written with excellent grammar, spelling, & mechanics.
- Project should be based on any children's, middle grades, or young adult book the student has read fully.
- Cover Page document should include:
  - Student's name
  - Student's school name
  - Student's grade
  - Image of original book cover
  - Brief description of the plot of the book - no spoilers.
  - 200-400 word description of the process the student used to design and create the new cover.
    - What elements of the story did you want the cover to reflect and why?

- How does the new cover reflect elements from the story such as theme, style, tone, and/or setting?
- How did you decide on the visual elements for the new cover?
- What was your artistic process for creating the new cover?
- Cover redesign guidelines:
  - Include color images
  - Include Title of book
  - Include Author of book
  - No stock images, clip art, or copyrighted images
  - Images should be the student's own digital art
  - Images should be school-appropriate (no nudity, etc.)

# Tome Book Choice Book Cover Redesign Scoring Rubric

*Student should self-assess their work using the following scoring rubric before submission.  
Failure to meet all rubric requirements will result in loss of points.*

Cover redesign is submitted as a .jpg or .png 5 pts		Cover redesign is not submitted as a .jpg or .png 0 pts	
Document is clearly the student's original work. 20 pts		Evidence suggests the work was created using AI or is not fully the student's original work. 0 pts	
Excellent grammar, spelling, & mechanics 20 pts	Good grammar, spelling, & mechanics 15 pts	Fair grammar, spelling, & mechanics 10 pts	Poor grammar, spelling, & mechanics 5 pts
Submission includes a PDF cover page detailing: student name, grade & school; image of book cover; & plot summary. 10 pts	Submission includes a PDF cover page but some of the following details are missing: student name, grade & school; image of book cover; & plot summary. 5 pts		Submission does not include a PDF cover page 0 pts
Cover Page includes 200-400 word description of the process the student used to design and create the new cover. 20 pts	Cover Page includes a description of the process the student used to design and create the new cover, but it is less than 200 words or more than 400 words. 10 pts		Cover page does not include a description of the process the student used to design and create the new cover, or cover page is not included. 0 pts
Redesigned cover includes title and author of book. 6 pts	Redesigned cover includes title or author of book. 3 pts		Redesigned cover does not include title or author of book. 0 pts
Redesigned cover is in color and is school appropriate. 6 pts	Redesigned cover is either in color or is school appropriate. 3 pts		Redesigned cover is not in color or school appropriate. 0 pts
Redesigned cover is an excellent representation of the theme, style, tone, and/or setting of the original book. 20 pts	Redesigned cover is a good representation of the theme, style, tone, and/or setting of the original book. 10 pts		Redesigned cover is a poor representation of the theme, style, tone, and/or setting of the original book. 0 pts
Graphic is excellently designed 20 pts	Graphic is well designed 15 pts	Graphic is fairly designed 10 pts	Graphic is poorly designed 5 pts

Total Points Awarded: \_\_\_\_\_/127 pts