



## Tome Infographic Competition Instructions

Individual or Partner Fall Competition	One Entry Per Chapter Level
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**Objective:** Create an infographic about a topic that interests or is important to you.

### Learning Targets:

- The student will improve their understanding of visual hierarchy by organizing information effectively in the infographic.
- Creating the infographic will enhance their skills in using colors, fonts, and images to convey messages clearly.
- They will learn the importance of simplifying complex data and concepts for better audience engagement.
- Designing the infographic will provide practice in aligning elements and creating a visually appealing layout.

### Final Product Guidelines:

- Created in Canva, Adobe or a similar desktop publishing software.
- Must be saved as .jpg or PDF file.
- Infographic should:
  - have a title & a clear main topic
  - contain at least 5 topic specific content facts/statistics (must be accurate and cited).
  - include at a minimum 3 graphic data charts (must be accurate and cited)
  - include relevant images and graphics that support the main idea
  - make excellent use of color, shape, size and arrangements of all elements
  - have perfect grammar and mechanics.
  - use text sparingly and with clear thought for purpose/necessity
  - include any other artistic elements student wants to add for creativity
- See an exemplar here: <http://www.tomesociety.org/competition-exemplars.html>

# Tome Infographic Scoring Rubric

*Student should self-assess their work using the following scoring rubric before submission.  
Failure to meet all rubric requirements will result in loss of points.*

Document is submitted as a .jpg or PDF 5 pts		Document is not submitted as a .jpg or PDF 0 pts	
Document is clearly the student's original work. 20 pts		Evidence suggests the work was created using AI or is not fully the student's original work. 0 pts	
Excellent grammar, spelling, & mechanics 20 pts	Good grammar, spelling, & mechanics 15 pts	Fair grammar, spelling, & mechanics 10 pts	Poor grammar, spelling, & mechanics 5 pts
Infographic has a title and clear main topic. 10 pts	Infographic has a clear main topic but lacks a title. 5 pts		Infographic lacks a title and a clear main topic. 0 pts
Infographic contains at least 5 topic specific, accurate, & cited content facts/statistics 20 pts	Infographic contains less than 5 topic specific, accurate, & cited content facts/statistics, or some of the 5 are not accurate or cited 10 pts		Infographic either does not contain any specific, accurate content facts/statistics, or contains no citations 0 pts
Infographic includes at a minimum 3 graphic data charts which are accurate & cited 20 pts	Infographic includes less than 3 graphic data charts which are accurate & cited, or some of the 3 are not accurate or cited 10 pts		Infographic either does not include any accurate graphic data charts, or contains no citations 0 pts
Infographic include relevant images and graphics that support the main idea 20 pts	Infographic includes images and graphics but some or all are not relevant or do not support the main idea 10 pts		Infographic does not include images and graphics 0 pts
Infographic uses text sparingly and with clear thought for purpose/necessity 10 pts	Infographic uses more text than is necessary to convey the ideas presented 5 pts		Infographic does not include explanatory text 0 pts
Graphic is excellently designed 20 pts	Graphic is well designed 15 pts	Graphic is fairly designed 10 pts	Graphic is poorly designed 5 pts
Graphic did an excellent job teaching the viewer about the topic 20 pts	Graphic did a good job teaching the viewer about the topic 15 pts	Graphic did a fair job teaching the viewer about the topic 10 pts	Graphic did a poor job teaching the viewer about the topic 5 pts

Total Points Awarded: \_\_\_\_\_ / 165 pts